Mission Statement

The mission of the School of Optometry is to protect, advance and promote the vision, eye care and health of people world wide by

- Preparing individuals for careers in optometry, the ophthalmic industry and vision science
- Advancing knowledge through teaching, research and service

This will be accomplished through the Doctor of Optometry, Optician/Technician, Residency and Graduate programs.

Vision Statement

The Indiana University School of Optometry will be at the leading edge of vision care for the people of the world.

Strategic Plan (2001-2005)

Teaching

Overall goal for the school in teaching is to be recognized by other institutions for our excellence and leadership in teaching.

Objectives

- Increase involvement at meetings, teaching seminars, conferences, and publications on teaching by 100%
- Have 25% of the School of Optometry courses utilizing the interactive teaching method
- Increase pass rate for first-time takers on Part I (Basic Science) of the NBEO to 90%
- A major 5-year review of the optometry curriculum
- Increase interactions with other institutions and programs by 50%
- Develop collaborations and formal arrangements (agreements) with other institutions nationally and internationally to a minimum of 5.
- Expand level of participation by faculty invited to teach in continuing education programs by 50%
- Increase School of Optometry continuing education attendance by 100%
- Utilization of distributed continuing education (goal is to have 30 courses available in five years)

Clinical Education of Students

Overall goal for O.D. students is to provide students with sufficient numbers, diversity, and quality of patient experiences for them to be able to provide entry level primary care.

Objectives
• Maintain or exceed 97% pass rate of students in Part 2 (Clinical Science) and Part 3 of NBEO
• Maintain quality and quantity of primary care and ocular disease (currently at 800 [2000]) encounters
• Increase 4th-year contact lens experiences (currently 173 [2000]; increase Bloomington by 25%, IECC by 50%)
• Increase RGP contact lens activity by 50% (currently 15-20 [2000])
• Increase low vision encounters by 100% (currently 15-25 [2000]; should be 30-50)
• Increase binocular vision training encounters by 75% (currently 24 [2000]; increase to 40)
• Increase pediatric program for patients 3 years and younger; all students should have at least 12 encounters
• Increase current level of exam encounters with 3- to 5-year-olds to 3-5.
• All students should have minimum of one encounter with a mentally/multiple handicapped individual
• Maintain current level of school-age encounters
• Increase private practice rotations by 100% (currently 5 [2000]; should be 8-10)
• Develop joint programs and clinics with other professions
• Continue to develop and strengthen the residency program and the addition of a binocular vision/pediatric, low vision, and other residencies as deemed appropriate

Patient Care

Overall goal is to provide timely, appropriate, and quality patient care.

Objectives

• Meet or exceed AOA guidelines for standard of care (use record reviews)
• Document and increase the number of intra- and inter-professional referrals by 50%
• Maintain or exceed current levels of patient satisfaction (90% indicating good or excellent with focus groups and/or 90% strongly agree or agree on patient exit questionnaire)

Research

Overall goal is to improve the research profile of our faculty and school, be a recognized leader in vision science and vision health research, and to increase the level of research activity by the faculty and students.

Objectives

• Increase publications in referred journals by 50%
• Increase participation at national and international research meetings by 50%
• Increase federal grant numbers by 50%
• Increase all grant numbers by 50%
• Increase levels of leadership in collaborative research outside the school by 50%

Examples of ways to measure this:
  o Principal investigator for multicenter clinical trial
Principal authors of collaborative publications
- Attracting visiting researchers from other labs
- Establishing teams/groups for exchange of ideas and information
- Topic editors

- Increase number of faculty with graduate students to 75% of graduate faculty
- Increase optometry students participation in data collection and analytical research to 50% of the class (currently 25% [2000])
- Obtain an NEI training grant

**Service**

Overall goal is to increase the service activity of our faculty, staff, and students to a level to be recognized nationally/internationally as a leader in service to the profession and vision sciences. To have a level of service within the university and community to be recognized as outstanding citizens.

**Objectives**

- **Professional Service**
  - Increase level of leadership participation in professional organizations by 50%
    (present [2000] estimate is 50% of faculty in such positions)
  - Increase faculty and staff (where appropriate) involvement in their respective professional organization(s) to 100%
  - Have 95% of our students be members of IUOSA
  - Have 100% student membership in AOSA, AAO, or ARVO
  - Have 50% of faculty involved in professional service such as NBEO, ASCO, COE, FDA, NIH, and grant reviewing
  - Have 50% increase in journal reviewing and referring

- **Community Service**
  - Have 100% involvement of faculty and students in community service (local, state, national, and international)
  - Have 30% of faculty/staff in community-based leadership roles

- **University Service**
  - 50% of the faculty involved in university committees and organizations (we now have approximately 20-25% involvement [2000])

**Human Resources**

**Objectives**

- **Students**
  - Maintain academic level of entering O.D. students (GPA, OAT)
  - Increase the percent of African-American, Hispanic, and Native American students to at least 10% in the entering classes
  - Increase number of optician/technician students in entering classes to 25

- **Training/technology**
- Have 100% of faculty Fellows of the American Academy of Optometry and 100% of clinical faculty members Diplomates in their areas
- Ongoing training program that keeps up with technology
- Ongoing professional development program for all personnel
- Ongoing training in vision and patient care for staff

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**Quality**
- Seek highest level school personnel (as measured by faculty evaluation and staff merit reviews)

**Numbers**
- Maintain the level of personnel to achieve the vision/mission of the school

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**Physical Plant**

Overall goal is to have state-of-art physical facilities and equipment that creates an integrative approach to education, research, training, and service delivery.

**Objectives**
- Remodel Atwater Eye Care Center
- Have an up-to-date clinical computer system
- Have up-to-date computers (not more than 4 years old) for all faculty and staff
- Have a facility to house clinical teaching and clinical research located on the IUPUI campus

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**Finances**

Overall goal is to maintain a level of funding that allows sufficient faculty and staff, continued growth, up-to-date facilities, and ability to take advantages of opportunities that arise

**Objectives**
- Total aggregate income increased by 1.5 to 2 times the CPI
- Increase number of individuals giving annually and dollars raised by a factor of 2